

Dear Friend,

Join us in celebrating the **16th Anniversary** of OFFCenter's **FOLK ART FESTIVAL!** One of OFFCenter's largest outreach programs, the Folk Art Festival is a celebration of art, music and community. Since 2002, at least **1,500 to 2,500 people enthusiastically attend and participate for the one-day event.** They come to make art with the kids, carry a puppet in our Giant Puppet Parade, listen and dance to live music, watch folk dancers, purchase art from over 100 emerging artists and so much more! **This is an opportunity for your support** of Albuquerque's arts and culture **to be seen by thousands.**



16th Annual **OFFCenter Folk Art Festival** –

Sunday, September 30th, 10am to 4pm – Robinson Park, Downtown, Albuquerque, NM
(Central & 8th Street – one block north of OFFCenter)

Festival Highlights -

- A high energy, **family-friendly arts and crafts market** with over 100 artist vendors
- Energizing & popular **Giant Puppet Parade** at noon (Preparatory Puppet-Making and Puppet Play-writing workshops open to everyone! Or Carry a puppet in the parade!)
- **Make art with the kids in our Giant Art-Making Tent!**
- **Enjoy your community**—Shop, eat, chat with your neighbors, & make new friends!
- **Local bands, folk dancing, magic, entertainment and face-painting and caricatures!**
- Enjoy the **delicious food from local food trucks!**
- **Learn more about OFFCenter** Community Arts Project's: Open Studio; Co-op Gallery; Frame Shop; Free Workshops in Art; Music and Writing and more!

We produce this large-scale, outreach program and venue specifically for emerging, low-income artists to gain exposure and entrepreneurial skills. The 1,500-2,500 people who attend each year, treasure the diversity of our artists and sale items in OFFCenter's Folk Art Festival, purchasing, on average, \$17,500 in art for the day.

Your sponsorship dollars will directly support: OFFCenter's 16th Annual Folk Art Festival; festival activities and workshops offered free of charge at OFFCenter's studio. **Sponsorship packages are available from \$100 to \$2000.** See the following sponsor form for more details.

OFFCenter Community Arts Project's mission is to promote positive self identity and resilience through art making by providing a safe environment for creative social interaction with an emphasis to enhance the lives of those most marginalized in our community. Our open art studio setting is free to the public, five days a week—welcoming artists of diverse talents and backgrounds. We offer non-juried community art exhibits, free skill-building workshops, outreach programming, mentoring, gallery & thrift shop.

Please join us in supporting the Festival and OFFCenter's on-going work – which strengthens our community through art making!

Sincerely,

OFFCenter Board

808 Park Ave., SW • Albuquerque, NM • 87102 • offcenterarts.org • (505) 247-1172

offcenter
community arts project
make art. buy art. meet new friends.



OFFCenter's Folk Art Festival
celebrating the arts of the everyday
Sunday, September 30th, 2018
10am - 4pm
Robinson Park
Central Ave @ 8th Street
Downtown ABQ

Join us as a sponsor and support these goals of the OFFCenter Folk Art Festival

- increase opportunities for artists who may not have other opportunities or venues to exhibit, perform/demonstrate their art
- encourage inclusive participation in the arts especially from individuals and families living without homes or living with very low income
- actively involve as many people of different cultural, economic backgrounds and age groups
- develop action-based partnerships between organizations

SPONSOR FORM – I want to support OFFCenter's 16th Annual Folk Art Festival and Festival activities offered free of charge at OFFCenter by becoming a sponsor. Your sponsorship donation is tax-deductible.

Name/Contact _____

Business Name _____

Address _____

City _____ State _____ Zipcode _____

Phone _____ Email: _____

Choose from our Sponsorship Packages:

_____ **\$100 Sponsorship** – Your sponsor signage placed at the Festival Dining Tent.

_____ **\$500 Sponsorship** – Your sponsor signage placed at the Festival Dining Tent and table space in our tented Community Booth.

_____ **\$1000 Sponsorship** – All of the above & your logo/name on all Folk Art Festival advertising, and featured in OFFCenter materials to include all Festival advertising, newsletter, website, social media & radio spots.

_____ **\$2000 Sponsorship** – All of the above and special logo placement on Festival product (i.e. water bottles).

_____ **Other sponsorship** – If you would like to contribute at a higher level, please contact us so we can customize a sponsorship package and presence for you.

I wish my sponsorship to remain anonymous. Please do not place my name or business logo on Folk Art Festival materials or website.